

CMM 2019 EDITORIAL CALENDAR

Ad Close	Material Deadline	Issue	Features	Technical/How-To	Focus	Sponsorship Opportunities	Webinars
1/2/19	1/9/19	Jan/Feb	<ul style="list-style-type: none"> ● Technology ● Sensor Technology & IOT 	<ul style="list-style-type: none"> ● Restoration: Water Damage & Mold 	<ul style="list-style-type: none"> ● Hospitality ● Dispensers 	Restoration Showcase	
2/5/19	2/12/19	March Bonus Distribution CBE	<ul style="list-style-type: none"> ● Carpet Care ● Labor Regulations & Wages 	<ul style="list-style-type: none"> ● Spot & Stain Removal 	<ul style="list-style-type: none"> ● Industrial ● Vacuums 	Carpet Care Showcase	Carpet Care
3/1/19	3/7/19	April	<ul style="list-style-type: none"> ● In-House/FM Benchmarking Survey Report ● Prioritizing Investments 	<ul style="list-style-type: none"> ● Restrooms 	<ul style="list-style-type: none"> ● Retail ● Towels & Tissues 	Technology Showcase	
4/3/19	4/10/19	May	<ul style="list-style-type: none"> ● Hard Floor Care ● Project Cleaning & Maintenance Planning 	<ul style="list-style-type: none"> ● Safety & PPE 	<ul style="list-style-type: none"> ● Food Service ● Battery Technologies 	Floor Care Case Studies	
5/2/19	5/9/19	June	<ul style="list-style-type: none"> ● Health & Safety ● Waste Management: Zero Waste 	<ul style="list-style-type: none"> ● Recycling Program 	<ul style="list-style-type: none"> ● Education ● Software & Technology 	Educational Facility Case Studies	Hard Floor Care
6/13/19	6/20/19	July/Aug	<ul style="list-style-type: none"> ● Restrooms ● Interior Maintenance & IAQ 	<ul style="list-style-type: none"> ● Tile & Grout 	<ul style="list-style-type: none"> ● Recreation/Transportation ● Feminine Hygiene 	Restroom Care Showcase	
8/1/19	8/8/19	September	<ul style="list-style-type: none"> ● Infection Control ● Quality Assurances 	<ul style="list-style-type: none"> ● Cross-Contamination 	<ul style="list-style-type: none"> ● Health Care ● Disinfection 	Snow/Ice Removal Showcase	Restrooms
9/3/19	9/10/19	October	<ul style="list-style-type: none"> ● BSC Benchmarking Survey Report ● Building Safety and Security 	<ul style="list-style-type: none"> ● Exterior Maintenance 	<ul style="list-style-type: none"> ● Commercial ● Floor Care Supplies: Chemistry, Pads, Brushes 	Worth Seeing At ISSA Show 2019	Infection Control
10/15/18	10/22/19	Nov/Dec Bonus Distribution ISSA Show	<ul style="list-style-type: none"> ● ISSA Show 2019 ● Employee Benefits in 2020 	<ul style="list-style-type: none"> ● Matting Systems 	<ul style="list-style-type: none"> ● Supply Chain ● Hand Hygiene 	ISSA Exhibitor Profiles	

● Lead Feature | ● Features | ● Technical/How-To | ● Vertical Market Focus | ● In Focus

IN EVERY ISSUE:

- ☆ Trending topics impacting the built environment
- ☆ Management-level operational best practices
- ☆ Business strategy and growth solutions for BSCs
- ☆ Solutions for common cleaning and maintenance challenges
- ☆ Sustainable strategies for leaner and greener operations
- ☆ The latest company, people, and industry updates
- ☆ New industry offerings in the changing marketplace